

Navigating the Landscape of a **Fully Open Source Data Stack**

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- Passionate about building data tools!
- Started Apache Airflow at Airbnb in 2014
- Started Apache Superset at Airbnb in 2015
- Started Preset The Apache Superset company in 2019







Organizations

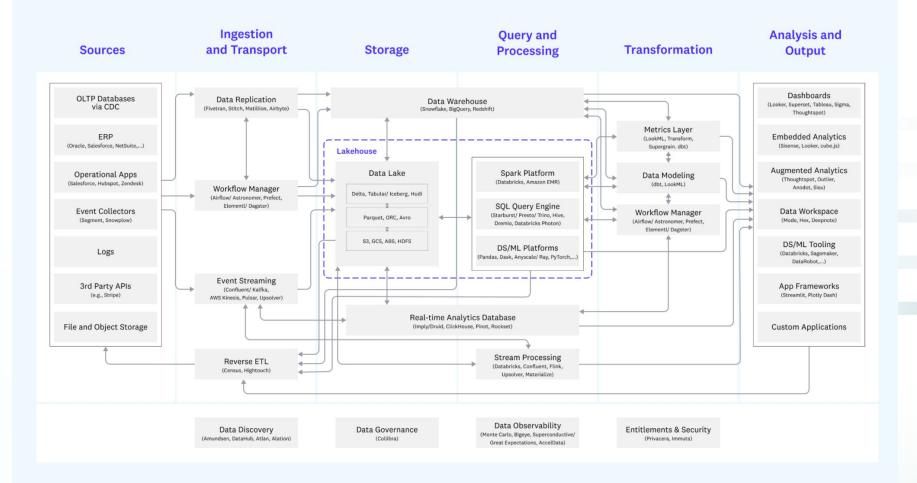


The Talk

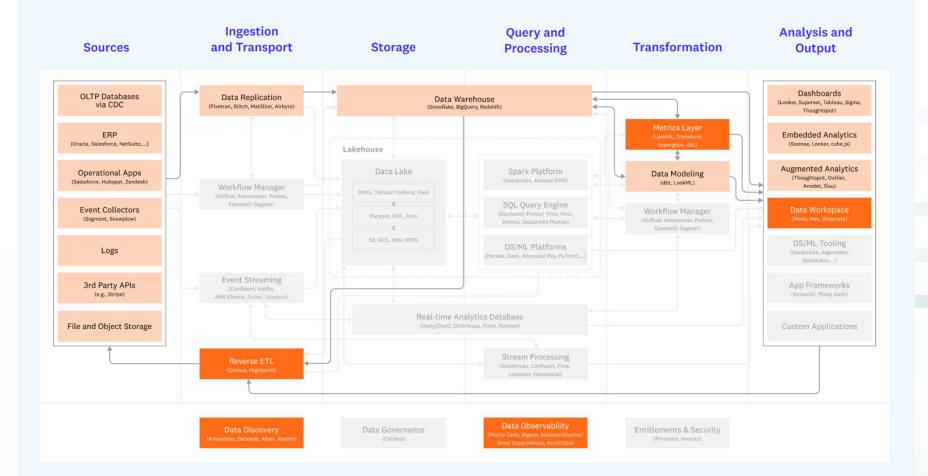
 Decompose the "modern data stack" into its key components

- 2. Overview the OSS solutions and how they compare to one-another and top vendor solutions
- 3. [disclaimer] this talk is incomplete, biased and dated!

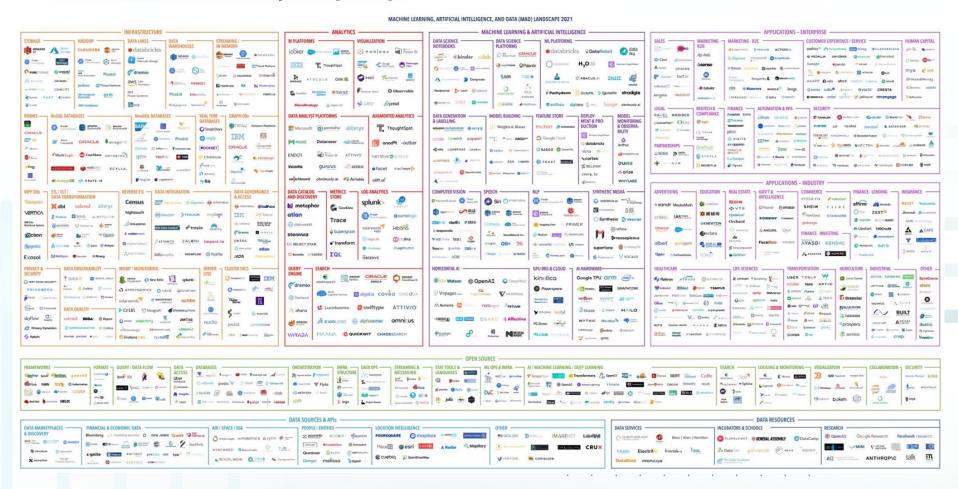
Unified Data Infrastructure (2.0)

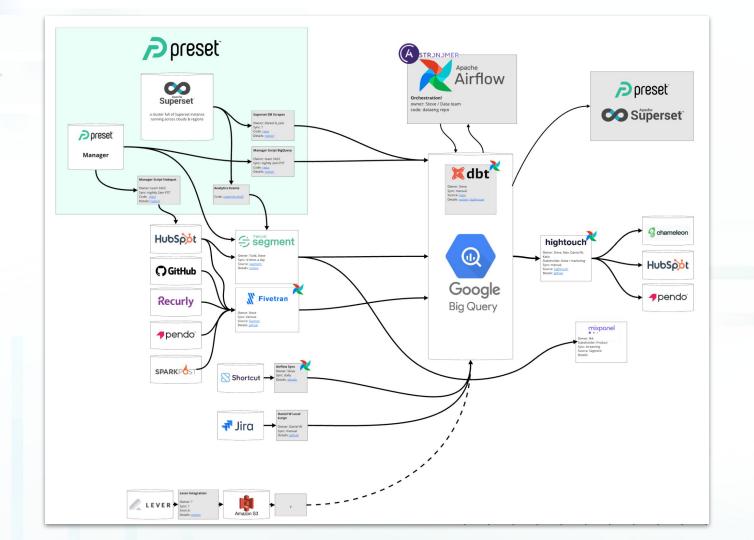


Blueprint 1: Modern Business Intelligence



So. In this talk. We're just going to make sense of this ->





Scoping by layer

Vital components

- Data warehouse / data lake
- Data replication
- Data transformation & orchestration (ETL & ELT)
- Dashboards

Secondary concerns

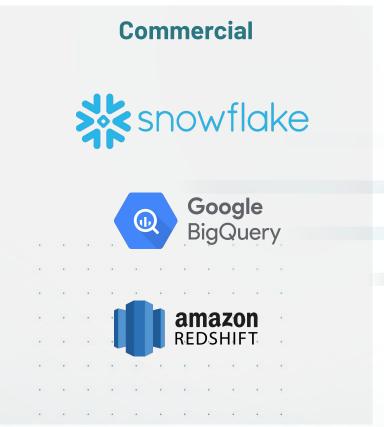
- Data catalogs
- Data workspace / notebooks

Saving it for another talk

- Data observability
- Embedded analytics
- Steaming stuff.
- ...

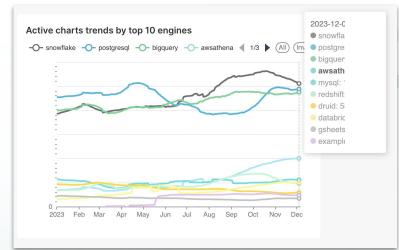
warehouse / lake / lakehouse / database





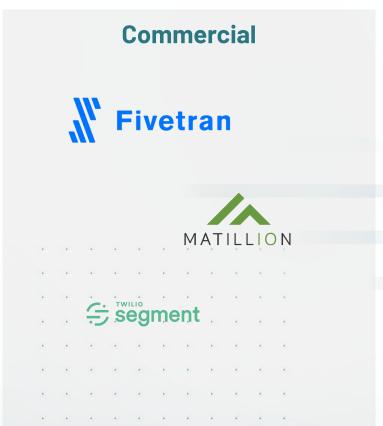
warehouse / lake / lakehouse / database

- BigQuery and Snowflake, with the convenience of cloud/SaaS taking the data world by storm
- A surprising amount of Postgres! At least from the Preset vantage point
- COSS vendors offering similar convenience with their hosted, multi-tenant cloud offerings
- Trino/Presto firing on all cylinders
- Special purpose databases seem to be becoming more general purpose over time
- OLAP tier is amazing, tech is evolving quickly and is highly competitive on the COSS front



Data Replication - the EL in ELT

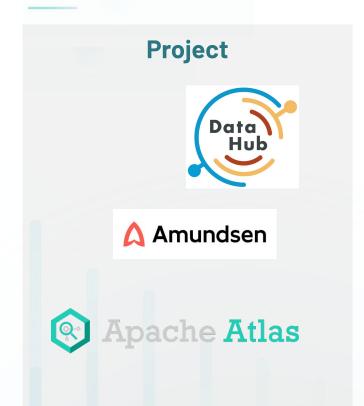


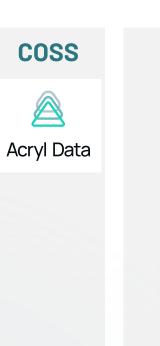


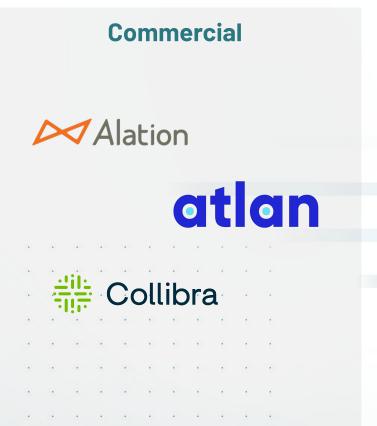
Data Replication

- Don't ducking DIY this!
- Feels like an area where OSS should dominate
- Fivetran taking the market by storm
- Competitive on the OSS front
- Give Airbyte a shot before committing to Fivetran

Data Catalogs







About Data Catalogs

- Nice to have expedentionally important as data teams grow
- DataHub seem extremely dynamic and competitive with Accryl offering a hosted solution
- Highly competitive, fighting for a relatively small TAM

Data Transformation & Orchestration



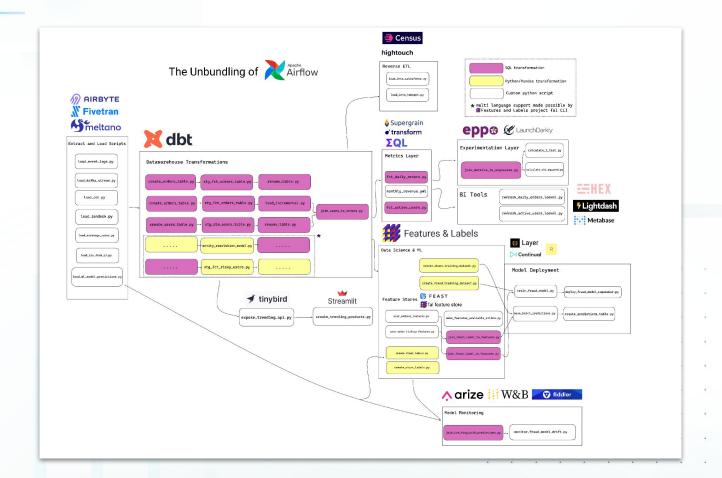




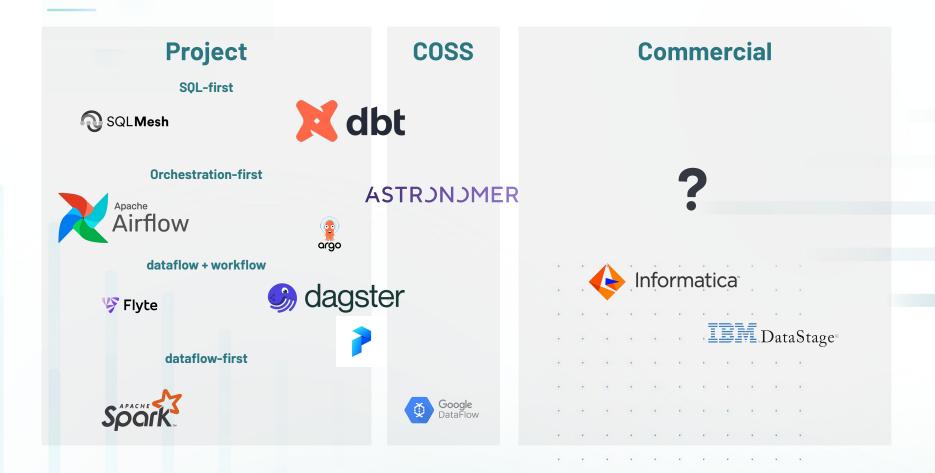
"Mountains of templated SQL and YAML - The industry is doubling down on templated

SQL and YAML as a way to manage the "T" in ELT. To be clear, this direction was already materializing when I created Airflow in 2014, but many in the industry thought we were going to move towards dataframe-type APIs (like Spark dataframe API, or the Apache Beam spec). From my visibility on the Airflow ecosystem, templated SQL is a large portion of what Airflow DAGs are operating on, and the prevalence of DBT is also a clear signal that a large portion of the ELT logic is implemented in that way."

Data Transformation / Orchestration



Data Transformation / Orchestration - batch



BI / Dashboarding

Visualization, exploration and dashboarding















pentaho





Power BI





+ hundreds! maybe thousands!?

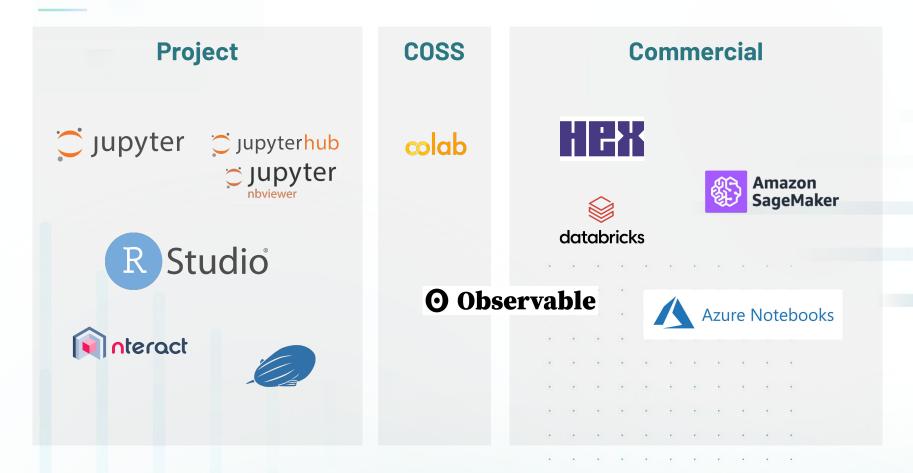
Visualization, exploration and dashboarding BIAS ALERT!!!

- Apache Superset is first in adoption and community size
- Superset has wide diversity of contribution the ASF governance model
- Metabase has a troubling copy-left license (AGPL), unclear governance model
- Other tools popping up see other osacon talks for more detail

LICENSE-AGPL.txt

Move Metabase® Enterprise Edition™ code to core repo (#13590)

Data workspaces / notebooks



About Notebooks

- On the commercial side, notebooks are often a flexible frontend in front of hosted infrastructure solutions
- On the open source front, a lot can be achieved with Jupyter, NBViewer and static website generators

Wrappin' up...

Some parting words...

- Stacks are complicated!
- Talk to other practitioners about their stack, see what they love nad h
- Migrations are hard select wisely!
- The sole act of selecting a stack is hard
- Managing a bunch of open source project is hard manage services have their advantages
- Gluing things is a fair amount of work too
- OSS FTW!

That's all Folks!