

# THE OPEN SOURCE ANALYTICS CONFERENCE



NOVEMBER 4 & 5, 2025  
ONLINE EVENT

**PROSPECTUS 2025**

# What is OSA CON about?

OSA CON is the annual rendez-vous of the **Open Source Analytics** Community (OSA COM).

OSA CON and OSA COM bring together data scientists, engineers, analysts, infrastructure gurus and product managers along with open source communities and leaders.

Participants will learn, share, connect and discuss the latest developments in open source analytics including data ingestion, orchestration, databases, infrastructure, governance, visualization, AI, the whole modern data stack.

# Why should I sponsor OSA CON?

Open source analytic systems are the latest IT cathedrals and OSA Con is the center of the community that is building them. There are many great reasons to sponsor:

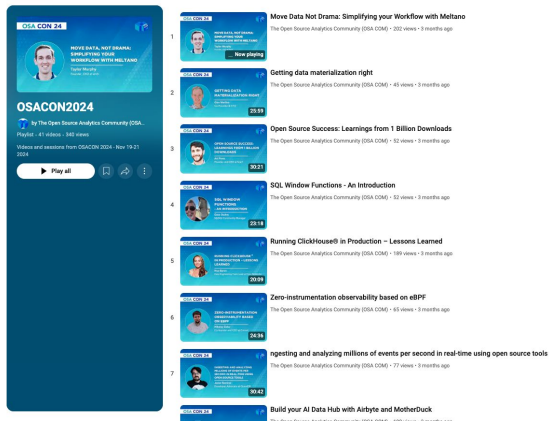
- You want to establish your company as a leader in the broader analytic space
- You produce open source analytic software and want to reach a wider audience
- You are a cloud provider and want to attract more open source workloads
- Open source projects are critical to your business and you want to promote their development
- You want to hire experienced developers
- You believe in the vision of open source analytics and want to help the cause

# Conference format and topics

- 100% digital and 100% free
  - 2 days of Keynotes, talks, and panels
  - Session types:
    - Project reports and applications
    - Practitioner use cases
    - Benchmarks and technology comparisons
  - 2025 Topics:
    - Project Reports
    - Community
    - Data Storage and Query
    - Visualization Technologies
    - Artificial Intelligence & Data Science
    - Orchestration & Platform Management
    - Security, Privacy, and Governance
    - Crazy New Tech
-

# Event features

*Sessions will be recorded and promoted on social networks.*




- Global focus
- Free access
- Participants chat
- Recordings accessible as soon as the session ends
- Slack community
- Virtual expo hall
- Discussion tables
- Virtual swag for participants

# Content that Lives On Beyond the Event

OSA CON 24 [About](#) [Sessions](#) [Speakers](#) [FAQ](#) [Call for presentations](#)


## An Overview of DuckDB


Speaker(s): [Download slides](#)



Gabor Szarnyas

DuckDB is an analytical database management system. It runs in-process, which makes its configuration trivial and eliminates any overhead between the client application and the database. DuckDB is open-source and highly portable with integrations for Python, R, Java, Julia, and 10+ other languages. DuckDB has top-notch support for data formats (CSV, Parquet, JSON, feather) and data sources (https, s3, gcs, etc.). This talk will introduce the DuckDB system, explain its key design decisions, and demonstrate how it is able to scale even on a single laptop.




Watch on  YouTube

The Open Source Analytics Conference

Previous editions  
OSA CON 2023  
OSA CON 2022  
OSA CON 2021

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## OSACon

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GETTING STARTED WITH POLARS

Mark Newman  
24:58

121 views · 4 months ago

# OSACon 2024

## results

#OSACon / #OSACom

# 2024 Key metrics

**2,000+**  
Registrants

**1,480**  
Organizations  
Represented

**43**  
Sessions

**XX**  
Live Attendees

**10,000+**  
Recording  
Views  
Including 2023 views

**49**  
Speakers



# 2024 participant communities and sponsors



# Sponsorship opportunities

#OSACon / #OSACom

# Reasons to sponsor

*Connect with the doers, data scientists, engineers, analysts, infrastructure gurus and product managers, along with Open Source communities and leaders.*

- Reach technical decision makers in key companies
- Reach project leaders and start-up founders
- Share your success story
- Reach out to a global audience
- Find the talent you are looking for

# Estimated impact of OSACON 2025

*We are expecting  
2.5k registered  
participants, from  
all over the world*

- 2.5k registrations
- +1k live viewers
- +6k recordings views
- +1.25k leads (participants who accept to share personal data ~50%)
- 100+ live viewers by session

# Reach

The event will be held online with free access.

We will run a global promotion campaign consisting of:

- Contact with community members
- Communicate through the different Open Source project channels
- Communication focused on the doers, as in the leaders
- Promotion within previous editions participants (+3 k)
- Direct invitations to organizations interested in data analytics.
- Partnering with the different open source communities

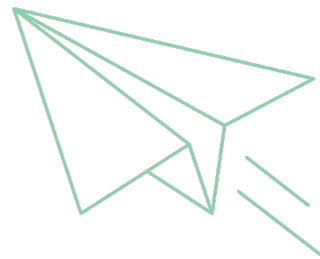
# Sponsorships

	Gold (3 available)	Silver (5 available)	Partner (2 available)	Talent
<b>Benefits</b>	<b>\$5,000</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$ 600</b>
Branded talk ("session presented by X") - includes call to action. Talk is recorded and stays available for on-demand access.	Yes	Yes	3 min pre-recorded video, shown once per day.	-
Attendees contact (Opt-ins)	Yes	Yes	-	-
Brand presence on website	Gold level	Silver level	Partner level	Talent level
Brand presence on live and recorded session	Gold level	Silver level	-	-
Social media mentions	5	1	Shared post	Shared post
Newsletter highlight pre-conference	Yes	Yes	-	-
Dedicated sponsor highlight in post-event email campaign to all attendees	Yes	-	-	-
In-line Ad in our OSA Community newsletter	1	-	-	-
Mention in event chat	2	1	Shared mention	Shared mention
Virtual booth (option for sharing resources, videos, discussion tables)	Yes	Yes	Yes	Yes
Job offers promotion	Up to 3 offers	Up to 2 offers	Up to 1 offer	Up to 3 offers
<b>Early bird discount</b>		30% off before April 30 15% off before June 30		

# What you can expect...

For all the sponsorships we will deliver:

- Sponsors guide
- Media kit for promoting your participation
- Speakers guide and tech-checks
- Final report including:
  - Reach results
  - Participant demographics
  - Website analytics
  - Promotion campaign results
  - Social media promotions
- Talk recordings



# Contact us

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<https://osacon.io>

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