



OSA CON 26

The Anti-Hype Conference for Open Source Analytics and AI

November 2, 2026

What is OSA CON about?

OSA Con is a community-driven conference for engineers and architects building modern analytics and AI systems.

Organized by the [Open Source Analytics \(OSA\) community](#), the conference brings together practitioners, project maintainers, and data leaders to share real-world architectures, lessons from production systems, and updates from the open-source tools powering today's analytics and AI platforms.

Why should I sponsor OSA CON?

There are many great reasons to sponsor:

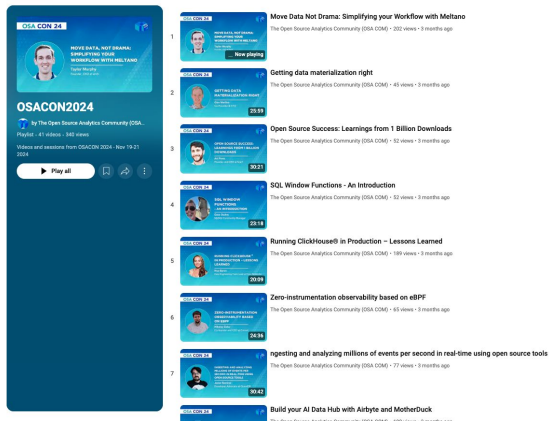
- Establish your company as a leader in the broader analytic space
- Promote your open source analytics software to a wider audience
- Attract more open source workloads
- Support and grow open source projects critical to your business
- Hire experienced developers
- Advance the vision of open source analytics

Conference format and topics

- Hybrid
 - In person in the AWS Builder Loft in San Francisco, CA
 - Online
 - 2026 Topics:
 - AI and Analytics in Production
 - Data Storage and Query
 - Visualization Technologies
 - Open Source Community
 - Analytic and AI Infrastructure
 - Security, Privacy, and Governance
 - Development with AI
 - Cool Projects and Apps
-

Event features

Sessions will be recorded and promoted on social networks.



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Online

- Free access
- Recordings accessible as soon as the session ends
- Slack community

In person

- Vendor booths
- Swag
- Networking

Sponsorship opportunities

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Estimated impact of OSACON 2026

We are expecting 200+ engineers at San Francisco and 1,500+ online registrants.

- 1.5+K total registrations (both online and in-person), including 200 in-person attendees
- +6k recordings views

Reach

The event will be held hybrid with free access.

We will run a global promotion campaign consisting of:

- Contact with community members
- Communicate through the different Open Source project channels
- Communication focused on the doers, as in the leaders
- Promotion within previous editions participants (+3 k)
- Direct invitations to organizations interested in data analytics.
- Partnering with the different open source communities

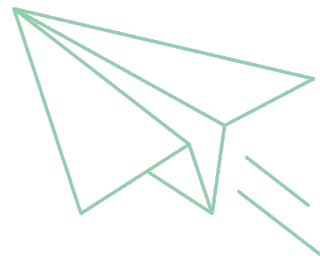
Sponsorships

	Diamond (1 available)	Gold (5 available)	Silver (5 available)
Benefits	\$7,500	\$5,000	\$3,000
Registrations contact information (Opt-ins)	Yes	Yes	In-person opt-ins only
Brand presence on website	Diamond level	Gold level	Silver level
Social media mentions	5	3	Shared post
Newsletter highlight pre-conference	Yes	Yes	-
Dedicated sponsor highlight in post-event email campaign to all attendees	Yes	Yes	-
In-line Ad in our OSA Community newsletter	2	1	-
Booth	Yes	Yes	Yes
Talk	Yes (20 min)	2-3 min pitch	-
Early bird discount	15% off before July 30		

What you can expect...

For all the sponsorships we will deliver:

- Sponsors guide
- Media kit for promoting your participation
- Final report including:
 - Reach results
 - Registration opt-ins (in-person for silver sponsors)
 - Participant demographics
 - Promotion campaign results
 - Social media promotions
- Talk recordings



Contact us

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<https://osacon.io>

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