



# THE OPEN SOURCE ANALYTICS CONFERENCE

November 19-21, 2024. Online event.

[Prospectus](#)

# What is OSA CON about?

OSA CON is the annual rendez-vous of the **Open Source Analytics** Community (OSA COM).

OSA CON and OSA COM bring together data scientists, engineers, analysts, infrastructure gurus and product managers along with open source communities and leaders.

Participants will learn, share, connect and discuss the latest developments in open source analytics including data ingestion, orchestration, databases, infrastructure, governance, visualization, AI, the whole modern data stack.

# Why should I sponsor OSA CON?

Open source analytic systems are the latest IT cathedrals and OSA Con is the center of the community that is building them. There are many great reasons to sponsor:

- You want to establish your company as a leader in the broader analytic space
- You produce open source analytic software and want to reach a wider audience
- You are a cloud provider and want to attract more open source workloads
- Open source projects are critical to your business and you want to promote their development
- You want to hire experienced developers
- You believe in the vision of open source analytics and want to help the cause

# Conference format and topics

#OSACon / #OSACom

- 100% digital and 100% free
  - 3 days of Keynotes, talks and panels
  - Session types:
    - Project reports and applications
    - Practitioner use cases
    - Benchmarks and technology comparisons
  - 2024 Topics:
    - Project Reports
    - Applications
    - Open Source
    - Data Storage and Query
    - Visualization Technologies
    - Orchestration
    - Data Science
    - Artificial Intelligence
    - Platform Management
    - Security, Privacy, and Governance
    - Crazy New Tech
-

# Event features

*Sessions will be recorded and promoted on social networks.*

OSA CON 23

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## 2023 sessions

These sessions were presented at OSA Con 2023 on December 12-14, 2023.

Search			
Title	Speaker(s)	Recording	Slides
'New' Workflow Orchestrator in town: Apache Airflow 2.x	Jarek Potiuk	<a href="#">📺</a>	<a href="#">📄</a>
A Guide to Responsible Data Collection in Open Source	Avi Press	<a href="#">📺</a>	<a href="#">📄</a>
An Overview of DuckDB	Gabor Szarmas	<a href="#">📺</a>	<a href="#">📄</a>
Apache Pulsar: Finally an Alternative to Kafka?	Julien Jakubowski	<a href="#">📺</a>	
Build a fully-managed OSS compatible lakehouse with BigLake Managed Tables	Jeffrey Nelson	<a href="#">📺</a>	
Building a ChatGPT Data Pipeline with RisingWave Stream Processor and Astra Vector Search	Mary Grygleski & Karim Wolok	<a href="#">📺</a>	<a href="#">📄</a>
CICD Pipelines for dbt: DIY or DIWhy?	Cameron Cyr	<a href="#">📺</a>	
Data Alchemy: Transforming Raw Data to Gold with Apache Hudi and DBT	Nadine Farah	<a href="#">📺</a>	
Data as Code: Project Nessie brings a Git-like experience for Apache Iceberg Tables	Alex Merced	<a href="#">📺</a>	<a href="#">📄</a>
Data on GKE	Akshay Ram	<a href="#">📺</a>	
ETL with Meltano + Singer in the LLM era	Pat Nadolny	<a href="#">📺</a>	<a href="#">📄</a>
From Click to Insight: Transforming Streams with Apache Flink	Andrey Gusarov	<a href="#">📺</a>	<a href="#">📄</a>
From Zero to Superset Hero: Data visualisation as a code with Terraform	Viktoria Ondrejova	<a href="#">📺</a>	<a href="#">📄</a>
Getting Started with Polars	Matt Harrison	<a href="#">📺</a>	


- Global focus
- Free access
- Participants chat
- Recordings accessible as soon as the session ends
- Slack community
- Space for sharing resources
- Virtual swag bag

# Content that Lives On Beyond the Event

**OSA CON 24**[About](#)[Sessions](#)[Speakers](#)[FAQ](#)[Call for presentations](#)

## An Overview of DuckDB

Speaker(s):

 [Download slides](#)


DuckDB is an analytical database management system. It runs in-process, which makes its configuration trivial and eliminates any overhead between the client application and the database. DuckDB is open-source and highly portable with integrations for Python, R, Java, Julia, and 10+ other languages. DuckDB has top-notch support for data formats (CSV, Parquet, JSON, feather) and data sources (https, s3, gcs, etc.). This talk will introduce the DuckDB system, explain its key design decisions, and demonstrate how it is able to scale even on a single laptop.

**Gabor Szarmyas**

**OSA CON 23**

**AN OVERVIEW OF DUCKDB**


**Gabor Szarmyas**  
Developer relations advocate at DuckDB Labs

Watch on  [YouTube](#)

The Open Source Analytics Conference

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OSA CON 2023  
OSA CON 2022  
OSA CON 2021

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## OSACon

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**OSA CON 23**

**PROTON - A SINGLE BINARY TO TACKLE STREAMING AND HISTORICAL ANALYTICS**


 **10:05**

Proton : A single binary to tackle streaming and historical analytics

38 views · 4 months ago

**OSA CON 23**

**OPEN SOURCE PROJECT REPORT: EVIDENCE - BUSINESS INTELLIGENCE AS CODE**


 **10:59**

Open Source Project Report: Evidence - Business Intelligence a...

82 views · 4 months ago

**OSA CON 23**

**DATA ALCHEMY: TRANSFORMING RAW DATA TO GOLD WITH APACHE HUDI AND DBT**


 **29:28**

Data Alchemy: Transforming Raw Data to Gold with Apache Hudi and...

96 views · 4 months ago

**OSA CON 23**

**WHO NEEDS CHATGPT? ROCK SOLID AI PIPELINES WITH HUGGING FACE AND...**


 **28:36**

Who needs ChatGPT? Rock solid AI pipelines with Hugging Face and...

45 views · 4 months ago

**OSA CON 23**

**HOW TO IMPLEMENT DATA CONTRACTS WITH DATAHUB**


 **33:58**

How to implement Data Contracts with DataHub

369 views · 4 months ago

**OSA CON 23**

**UNLOCKING SCALABLE AND EFFICIENT DATA STORAGE WITH APACHE OZONE**


 **26:50**

Unlocking Scalable and Efficient Data Storage with Apache Ozone

60 views · 4 months ago

**OSA CON 23**

**UNVEILING THE POWER OF DBT AND DUCKDB: HYPE VS. REALITY**


 **19:31**

Unveiling the Power of dbt and DuckDB: Hype vs. Reality

70 views · 4 months ago

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**GETTING STARTED WITH POLARS**

 **24:58**

Getting Started with Polars

121 views · 4 months ago

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# OSACon 2023

## results

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# 2023 Key metrics

**2,137**

**Registrants**

(224% growth on  
previous year)

**1,330**

**Organizations  
Represented**

**43**

**Sessions**

**905**

**Live Attendees**

**4,000+**

**Recording  
Views**

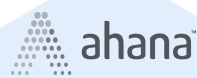
**30**

**Speakers**

(1.5X previous year)



# 2023 participant communities and sponsors



# Sponsorship opportunities

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# Reasons to sponsor

*Connect with the doers,  
data scientists, engineers,  
analysts, infrastructure  
gurus and product  
managers, along with  
Open Source communities  
and leaders.*

- ✓ Reach technical decision makers in key companies
- ✓ Reach project leaders and start-up founders
- ✓ Share your success story
- ✓ Reach out to a global audience

# Estimated impact of OSACON 2024

*We are expecting  
5k registered  
participants, from  
all over the world*

- 5k registrations
- +2k live viewers
- +6k recordings views
- +1.5k leads (participants who accept to share personal data ~30%)
- 100+ live viewers by session

# Reach

We will run a global promotion campaign consisting of:

- Contacting community members
- Communicate through the different Open Source project channels
- Communication focused on the doers, as in the leaders
- Promotion within previous editions participants
- Direct invitations to organizations interested in data analytics.
- Partnering with the different open source communities

# Sponsorships

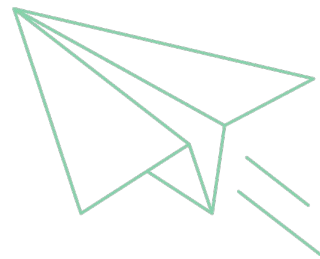
	Gold (3 available)	Silver (5 available)	Partner	Community Collaborator*
Benefits	\$10,000	\$5,000	\$2,500	-
Branded talk ("session presented by X") - includes call to action. Talk is recorded and stays available for on-demand access. Post session meetings.	Yes	Yes	Lightning talk (10 mins, pre-recorded)	-
Attendees contact (Opt-ins)	Sponsored session contact list	Email to attendees with call to action from sponsor	-	-
Item in virtual swag bag	Yes	Yes	Yes	Yes
Brand presence on website	Gold level	Silver level	Partner level	Community level
Brand presence on live session	Gold level	Silver level	-	-
Brand presence on recordings (bumper)	Gold level	Silver level	-	-
Social media mentions	3	Group sponsor posts	Group sponsor posts	Group sponsor posts
Newsletter highlight pre-conference	Yes	-	-	-
Mention in event chat	1	1	-	-
Virtual booth	Yes	Yes	Yes	Yes

\*Community Collaborators must commit to promoting the event in their communication channels.

# What you can expect

For all the sponsorships we will deliver:

- Sponsors guide
- Final report including:
  - Reach results
  - Participant demographics
  - Website analytics
  - Promotion campaign results
  - Social media promotions
- Talk recordings



# Contact us

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<https://osacon.io>

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